



Ryann Anderson

Associate Vice President

Economic & Real Estate Development | Zoning & Land Use | Strategic Planning | Research | Public Engagement

EXPERTISE

Ryann Anderson joined P.U.M.A. in 2021, bringing 15 years of experience managing projects and client relationships in the real estate, planning, and economic development industries. Her specialties at P.U.M.A. include strategic planning, project management, research, consensus-building, and all things communications.

PAST EXPERIENCE

Zoning Administration City Planner, Denver Community Planning & Development, Denver, CO, 2015-2021

Managed overhaul and implementation of key pre-development processes, including verification of development rights as well as minor subdivisions. Created internal guides and trainings to both educate staff and standardize their work. Provided day-to-day guidance to educate and help applicants apply the code and navigate various zoning processes. Drafted zoning code text amendments as well as interpretations, determinations, and enforcement actions.

Economic Development Manager—Mountain Region, Jones Lang LaSalle/BNSF Railway, Denver, CO, 2014-2015

Managed activities concerning the construction of industrial rail spurs to new and existing facilities worth approximately \$100M in revenue. Supported BNSF Railway's economic development efforts by providing site and facility location services to prospective and expanding customers by leading them through approvals, sales and/or leases, and execution of real estate agreements. Worked with interdisciplinary teams to complete complex due diligence and transportation network integration analyses.

Economic Development Research Assistant, Arland Land Use Economics, Denver, CO (2013-2014)

Researched best practices, sourced/processed/synthesized/analyzed/visually represented data, identified demographic, market and economic trends and assisted in drafting various station area, transit-oriented development, corridor, market, and land use studies/plans.

Client Services Partner, Dovetail Solutions, Denver, CO (2011-2013)

Managed client relationships and developed and implemented strategic brand plans in industries such as urban design and planning, architecture, real estate development, and investment.

Director of Marketing, Ecofutures and Ecosmart Homes, Boulder, CO (2009-2011)

Directed marketing, PR, event, and lead generation initiatives for Colorado's nationally-recognized premier zero net energy home building and retrofitting company.

OTHER EXPERIENCE

Board Member for Friends of Levitt Pavilion Denver (2012-2018), a nonprofit that worked to fund, design, and construct the Levitt Pavilion amphitheater that now provides more than 50 free concerts a year to people of all ages and backgrounds. This project was a key part of Denver's Ruby Hill Park Redevelopment Master Plan.

Graduate of Urban Land Institute's Real Estate Diversity Initiative (2021), a comprehensive real estate development training and mentorship program for women and people of color. Participated in mock mixed-use redevelopment of Denver's District 6 Police Station site on Colfax Avenue.

AFFILIATIONS

American Planning Association
Urban Land Institute
International Downtown Association
Downtown Colorado, Inc.

EDUCATION

Master of Arts in Urban and Regional Planning, University of Colorado at Denver
Bachelor of Arts in English and Sociology with a minor in Business, Trinity University, San Antonio, TX

PROGRESSIVE URBAN
MANAGEMENT ASSOCIATES



P.U.M.A.