

PROGRESSIVE URBAN MANAGEMENT ASSOCIATES

Immersive | Market-Based | Tactical

Progressive Urban Management Associates (P.U.M.A.) is a national leader in helping communities and organizations create and sustain thriving places. We advise clients on a wide range of community planning, economic development, organizational management, and financial solutions.

SERVICES



DOWNTOWN STRATEGIC PLANS

Utilizing our prior experience working as practitioners in the field, we support downtown management organizations in developing tactical strategic plans to guide their evolution, blending local aspirations with national best practices.



BID FORMATION & RENEWAL

For nearly 30 years, we have worked across the country to create more than 80 business improvement districts (BIDs) that collectively generate more than \$100 million annually to maintain, market, and activate downtowns and other commercial areas.



COMMUNITY VISION & ACTION PLANS

Using our market-based approach, we are experts in leading the development of downtown, neighborhood, and corridor master plans in cities and towns of all sizes.



ECONOMIC DEVELOPMENT & RESILIENCY

Building upon a community's inherent strengths and competitive advantages, we develop tailored strategies for economic growth and resiliency in urban, suburban and rural settings.



Our market assessments are easily-digestible, blending hard data with stakeholder insights to reveal unique opportunities to the community. We incorporate a national perspective on the forces shaping cities and downtowns by using research from *P.U.M.A.'s Global Trends Report*.



HEALTHY COMMUNITY STRATEGIES

We provide planning and technical assistance to aid communities with equitable access to fresh foods, development of local food systems, and design of places that encourage physical activity and community connection.

CORE VALUES

Recognizing that planning is a dynamic process, we are continuously learning and adjusting our approach. As a team, we aspire to bring the following values to each of our projects:

- » Focus on building consensus through wide-reaching, inclusive outreach to the community
- » Listen deeply and learn from the experience of people who live and work in the community before drawing conclusions
- » Promote accessible, equitable physical and social spaces for all community members
- » Equip ourselves – and our client communities – with data and analysis to inform decision-making
- » Focus on the “how” in addition to the “what,” so that our plans are actionable and achievable