

# PROGRESSIVE URBAN MANAGEMENT ASSOCIATES

Immersive | Market-Based | Tactical

Progressive Urban Management Associates (P.U.M.A.) is a national leader in helping communities and organizations create and sustain thriving places. We advise clients on a wide range of community planning, economic development, organizational management, and financial solutions.

## SERVICES



### DOWNTOWN STRATEGIC PLANS

Utilizing our prior experience working as practitioners in the field, we support downtown management organizations in developing tactical strategic plans to guide their evolution, blending local aspirations with national best practices.



### BIDs, DDAs & SPECIAL DISTRICTS

For more than 30 years, we have worked across the country to create more than 90 business improvement districts, downtown development authorities, and other districts that collectively generate more than \$100 million annually to maintain, market, improve, and activate downtowns and commercial areas.



### VISION & ACTION PLANS

Utilizing our market-based approach, we facilitate broad and inclusive community engagement to create innovative and pragmatic downtown, neighborhood, and corridor plans in cities and towns of all sizes.



### COMMUNITY DEVELOPMENT

We help solve community development challenges through project feasibility, strategic planning, and community engagement to produce equitable outcomes for organizations, programs, places, and people.



### MARKET ASSESSMENTS & TRENDS

Our market assessments blend hard data with stakeholder insights to reveal unique opportunities. We incorporate a national perspective on the forces shaping cities and downtowns, drawing on research from P.U.M.A.'s *Global Trends Report*.



### ECONOMIC RESILIENCY

Building upon a community's inherent strengths and competitive advantages, we develop tailored strategies for economic growth and resiliency in urban, suburban, and rural settings.

## CORE VALUES

Recognizing that planning is a dynamic process, we are continuously learning and adjusting our approach. As a team, we aspire to bring the following values to each of our projects:

- » Listen deeply and learn from the people who live and work in the community before drawing conclusions
- » Build consensus through wide-reaching, inclusive outreach
- » Promote accessible, equitable physical and social spaces for all community members
- » Equip ourselves – and our client communities – with data and analysis to inform decision-making
- » Focus on the “how” in addition to the “what,” so that our plans are actionable and achievable
- » Diversity, equity, and inclusion are values fundamental to our work and to who we are as individuals. Visit our website to learn more about our philosophy and approach.