



AMANDA KANNARD, AICP

Associate

Data Analysis and Visualization | Research | Graphic Design | Downtown and Strategic Planning | GIS

EXPERTISE

As an associate at P.U.M.A., Amanda provides quantitative and qualitative analysis and visualization, market research, community engagement, mapping, and graphic design coordination and support for strategic, neighborhood, and downtown planning initiatives. Prior to joining P.U.M.A., Amanda gained urban design, public engagement, and research experience at two urban planning consulting firms in the Chicago area. She also gained public sector planning experience as an intern at two chambers of commerce in Chicago during her time as a graduate student at the University of Illinois at Chicago.

Representative P.U.M.A. projects include:

- Englewood, CO Downtown Matters Plan | Assistant Project Manager
- Denver, CO Colfax Area Plans (10 Urban Neighborhoods) | Graphic Design Lead
- Newark, NJ Downtown District Strategic Plan | Project Planner
- Uptown Dallas, TX, Inc. Strategic Plan | Project Planner

PAST EXPERIENCE

Project Associate, Metro Strategies, Chicago, IL, 2016-2017

Supported a variety of research, technical writing, stakeholder engagement and public outreach projects. Prepared marketing documents, conducted demographic analysis and produced external communications materials, maps and graphics.

Urban Planning Intern, Teska Associates, Evanston, IL, 2016

Assisted on a variety of planning initiatives by preparing project proposals, creating graphics, maps, promotional materials and book layouts for final documents and presentations, and analyzing and visualizing data. Helped to facilitate stakeholder, working group, and community meetings, and prepared interactive exhibits and exercises for public engagement events. Creatively synthesized dense qualitative and quantitative data into clear text and graphics on a variety of planning initiatives.

Urban Planning Intern, West Central Association, Chicago, IL, 2015-2016

Provided support on a variety of community-level planning initiatives, including balancing the Special Service Area #16 budget, conducting market research and data analysis, creating professional quality maps and graphics, and coordinating with local business owners to assess current and future community needs. Concurrently created a shared street placemaking feasibility analysis and design proposal for a thoroughfare within the Association's area.

Research Assistant, Institute for Health Research and Policy, University of Illinois, Chicago, IL, 2015-2016

Analyzed and coded Complete Streets policies from around the United States as a method of tracking equitable policy adoption and implementation.

Urban Planning Intern, The Magnificent Mile Association, Chicago, IL, 2015

Utilized tools including Adobe Illustrator, InDesign and Photoshop to create visualizations for urban planning projects within the Magnificent Mile district. Strategically identified and conducted meetings with Association members and project stakeholders to accomplish goals. Assisted the planning director in updating planning and marketing documentation and preparing for and facilitating public outreach events.

AFFILIATIONS

American Planning Association
American Institute of Certified Planners
Executive Committee, Denver Does Design
Downtown Colorado, Inc.
Downtown Denver Partnership

EDUCATION

Master of Urban Planning and Policy, University of Illinois at Chicago
Bachelor of Geography and Community and Environmental Sociology, University of Wisconsin-Madison

PROGRESSIVE URBAN
MANAGEMENT ASSOCIATES



P.U.M.A.