

# PROGRESSIVE URBAN MANAGEMENT ASSOCIATES

P.U.M.A. is recognized nationally for our team of experienced place management practitioners, planners, market researchers, and consensus builders. We're a one-stop shop for helping downtown, corridor, and neighborhood districts of all sizes tackle complex challenges through public engagement, strategic planning, actionable work plans, and financing tools.

## SERVICES

### Downtown, Neighborhood, and Corridor Planning

P.U.M.A. utilizes its market-based approach, community development lens, and inclusive engagement techniques to create innovative, yet actionable, plans in cities of all sizes.

- » Immersive community engagement and facilitation
- » Mapping and data analysis
- » Best practice research
- » Visual storytelling and graphics
- » Phased implementation

### District Feasibility, Creation, and Renewal

P.U.M.A. is a national leader in the creation of place-based funding mechanisms used throughout the country to maintain, improve, and activate downtowns and urban districts. P.U.M.A. has helped create or renew more than 90 business improvement districts (BIDs) that collectively generate over \$100 million in annual revenue.

- » Assessment-based improvement districts (BIDs, PBIDs, etc.)
- » TIF-based districts (DDAs, URAs, etc.)
- » Feasibility analysis
- » District formation and renewal
- » Clean and safe program evaluation
- » Community education and campaign coaching

### Organizational Strategic Planning

P.U.M.A. works with place management organizations and nonprofits in developing tactical strategic plans to guide their evolution and help them best adapt to today's challenges and opportunities.

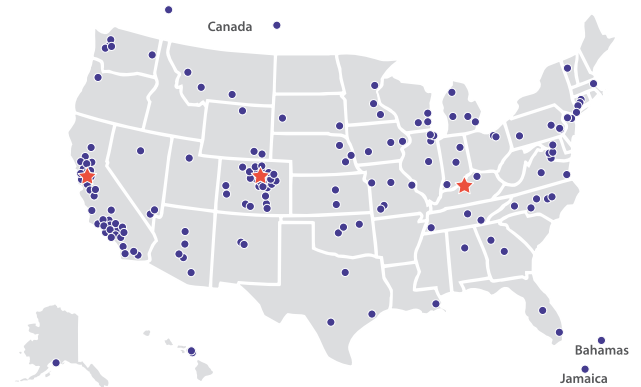
- » Consensus-building and facilitation
- » Creating or updating vision, mission, and goals
- » Financing and revenue diversification
- » Succession planning and executive search
- » Governance and organizational structure
- » Tactics and actions

### Economic Resiliency

P.U.M.A. relies on its analytical toolkit and an understanding of urban markets to evaluate a community's inherent strengths and competitive advantages in order to tailor strategies that are grounded in reality.

- » Market analysis
- » Competitive advantages
- » Economic and housing policies
- » Financial feasibility and funding sources
- » *Global Trends Report* and other original research

## WHERE WE'VE WORKED



33  
years

350+  
clients

40  
states

## CORE VALUES

Recognizing that planning is a dynamic process, we are continuously learning and adjusting our approach. As a team, we aspire to bring the following values to each of our projects:

- » Listen deeply and learn from the people who live and work in the community before drawing conclusions
- » Build consensus through wide-reaching, inclusive outreach
- » Promote accessible, equitable physical and social spaces for all community members
- » Equip ourselves – and our client communities – with data and analysis to inform decision-making
- » Focus on the “how” in addition to the “what,” so that our plans are actionable and achievable
- » *Diversity, equity, inclusion, and belonging* are values fundamental to our work and to who we are as individuals